

Northwest ROSARIAN

(More) Comments from the District Director

By Jack Kiley
Director, PNW District

In the previous edition of the *Northwest Rosarian* (Fall 2006), I described the District's Annual Conference, which had just taken place at the end of October, at The Heathman Lodge, in Vancouver, Washington. I indicated that while the Conference was a success for the 60 or so attendees, my hope was that if we worked hard to make this year's Conference even more attractive and appealing, attendance would zoom.

As this will be the last *Rosarian* until September, I want to focus on some of the early decisions relative to the 2007 Annual Conference. Our hope is that you will be significantly intrigued to "save-the-date" (October 26-28). Our initial plan includes the following enticements:

- We intend to offer an Arrangement Workshop, a Consulting Rosarian School, and a Horticulture Judging Audit. As you well know, in order to continue our presentation of Rose Shows throughout the District, and to continue to produce knowledgeable members in all of our societies that know and can educate others on all aspects of rose culture, it is imperative that these schools be offered and used.

(continued on page 2)

Horticulture Judging

By Bruce Lind,
Horticulture Judging Co-Chair,
PNW District

First let me thank and congratulate all the exhibitors and judges who travel far from home to share their beautiful roses with all of us and with those guests who view our rose shows. Also, a thank you to all those who work so hard behind the scenes to make "rose show day" fun for all the participants. Ken Rowe and I are looking forward to another year of excellent and well-judged rose shows in the PNW District.

This year the Pacific Northwest District Rose Show will be held in Tacoma on Saturday, June 30 (see pages 10 & 11). Plan now to attend the show, show off your roses to ARS members from around the District, and judge (if you are an ARS horticulture judge). I will be able to use all the horticulture judges who attend the show. If you are interested in judging please make sure to let me know as early as possible.

Each year Ken and I urge everyone (including ourselves) to dust off our copy of "Guidelines" to re-study the contents. This will be best if you have the current edition (red cover) with the revised chapter on Mini-Flora judging. Also, be sure to keep track of any additional changes that are reported in the ARS magazine. These changes will be discussed at the audits and schools held this rose season.

(continued on page 2)

Rose Arrangements

by Char Mutschler
Arrangements Chair,
PNW District

By now I've reviewed a number of rose show arrangement division schedules in the District. I am pleased with the improvements I see in schedule writing! I hope this is an indication that the quality of arrangement entries is also improving. The success of any show begins with the schedule. Is it confusing, not descriptive enough, or not interesting to the exhibitor? I've heard the blame put on to the exhibitor, but I believe that an interesting schedule of classes that provides the exhibitor with incentive to enter is very key to success.

(continued on page 12)

In This Issue

| | |
|--------------------------------------|----|
| Director's Comments | 1 |
| Horticulture Judging | 1 |
| Rose Arrangements | 1 |
| Horticulture Judging School | 2 |
| Roses in Review | 3 |
| ARS Update | 3 |
| Hormones: Roses have them too | 4 |
| PNW Directory | 4 |
| Using Color in Judging | 5 |
| The New Slideshow Paradigm | 6 |
| Current Events | 6 |
| PNW District Photo Contest | 7 |
| New Arrangement Classes | 8 |
| Treasurer Messages | 9 |
| 'Nicole' or 'Hannah Gordon'? | 9 |
| Another Change - 'Sombreuil' | 10 |
| PNW District Rose Show | 10 |
| PNW Fall Conference | 10 |
| ARS Master Consulting Rosarian | 12 |
| Newsletter Exchange | 13 |
| A Rose That's More than a Rose | 14 |

Director's Comments

(continued from page 1)

- But let's not lose sight of what these workshops, schools, and audits also mean – the fact is that they provide a unique opportunity for anyone that simply wants to learn about and display more beautiful roses, but who may have no intent whatsoever in becoming a judge or consulting rosarian. So if it's just better roses that you want, think about coming to the Annual Conference.
- Only the largest of our local societies can usually afford to bring in some of the well-known and sought-after speakers that have high-powered jobs in the rose world. At the District's Annual Conference it is our intent to do just that. Toward that end we have invited representatives from Jackson & Perkins, Kordes, and Poulsen Roses to join us and to share with us their unique view of, and work in, the world of roses.

Additionally, we don't intend to lose sight of what some of our own members offer. Two of our best that provided outstanding presentations last October – Rich Baer and Gary Ritchie – hopefully will return in 2007. As arguably the country's best rose photographer (sorry Jim and Carl), Rich will again lead us through the maze of the newest and best roses coming on the market. Gary, forever the scientist, has, in the last two years, presented two of the most challenging, thought-provoking, and myth-busting presentations that any of us can remember. We have asked him to return as well.

We are also hopeful that at least two other speakers will join us with backgrounds in subjects like organic rose gardening and landscaping with roses, subjects that we believe have a strong appeal to our newest members.

- If time permits, we are also thinking about adding a panel of

representatives from our own societies, generating discussion as to what is happening here in the District – and perhaps finding out some unique activity or program that other societies might wish to adopt.

- We'll have our usual presentations of awards to the best among us: best CR, best judge, and the prodigious Silver Honor medal to that person or persons representing the highest ideals and accomplishments in the past year. Along the way, we'll have some fun awards, too.
- Finally, Lou Little is putting together a digital photo contest that will kick off in the near future. At the Conference we'll see the winning photos and acknowledge those who are the best picture-takers in the District.

Hopefully, between now and October more fun things will surface that we'll add to the festivities. Plan now to attend "A Weekend of Roses" October 26-28 – make it a rose vacation by staying in a very attractive hotel (The Heathman with its own five-star restaurant), by enjoying great shopping in sales-tax-free Oregon, and, most of all, learning more about what this truly great pastime has to offer.

Horticulture Judging

(continued from page 1)

We have a large number of judges in our district needing an audit in 2007. Ken and I have much appreciated the "audit early and audit often" attitude of so many our PNW judges. It is so much more fun when there are no crisis situations that have to be dealt with. Because of the number who need an audit this year I will send out notices so you have some time to plan. Of course, we will have the traditional audit at the PNW District Fall Conference for full four-year credit. Also, Nelson Vitous has volunteered to host a full audit in his garden in Seattle this summer. Beyond that, Ken and I will try to conduct audits at other times this

summer. If you have a willingness to serve as a host for an "afternoon in the garden" audit (sometimes known as a drive-by audit) please let us know soon. If you check the District Directory (your local society president should have a copy, or see page 4) and your most recent audit is 2003 (or earlier) you are due for an audit in 2007. Those judges due for an audit in 2007 have until the end of the year to complete that audit.

No one or two people can run a program like the district horticulture judging enterprise. We want to thank all those we have asked for help during the past years, since none of you have failed to serve. We anticipate the same level of cooperation in 2007 and in the years to come. Thanks to all for an excellent job in mentoring and in judging!!

Horticulture Judging School

*By Bruce Lind,
Horticulture Judging Co-Chair,
PNW District*

Olympia Rose Society has volunteered to host a horticulture judging school this summer. The dates selected (to avoid rose show conflicts) are Saturday and Sunday, August 18 & 19, 2007. We need a sufficient number of potential apprentice judges to make a firm commitment to attend the school. Let us hear from you soon if you are interested in attending the judging school.

The horticulture judging school will feature a full day of instruction on Saturday, continuing into the early evening. There will be a review session on Sunday morning, with the testing concluding early on Sunday afternoon. What we (Ken and I) need, NOW, is to have you notify us of your intent to enroll in a horticulture judging school. We are supposed to get a roster of names to ARS headquarters six weeks before the date of the school. In addition to those planning to become apprentice judges (take the tests), we will be able to enroll some auditors in the school.

(continued on page 3)

Judging School *(continued from page 2)*

To be sure that we can proceed to final planning for the school, please get in touch with Ken or me (Bruce) via our e-mail addresses or by telephone. Our contact information can be found here in the *Northwest Rosarian*. There is a form that you will need to fill out and send back to me by about July 1. On this form you will be required to give specific information on your exhibiting experience (five blue ribbons to include at least two classes which are eligible for ARS Horticulture Certificates), clerking in at least three shows, and on the requirement for ARS membership for (at least) the 36 months prior to the judging school. For additional information, please call me at 253.565.0246, or e-mail me at linkbruce@mac.com. If you are interested please do not put this off. We will not proceed with the final planning unless we have the absolute commitments of a sufficient number of candidates for apprentice horticulture judge status.

If held, the registration cost for all attending the judging school, which helps cover local and district expenses, will be about \$50. This fee will include classroom rental, coffee breaks on both days and a box lunch on Saturday. Once we are absolutely certain we can put on the school, we will need a check made out to the PNW District, for the amount of the registration fee. The ARS fee for those taking the examination is \$35 (this defrays the administrative costs of the apprenticeship program and is subject to revision). Those intending to take the exam should bring a check for the \$35 ARS fee to the judging school (do not send this in with your form!).

Interested candidates can receive additional, specific, information by contacting Ken or Bruce. Those who will need lodging on Saturday and/or Sunday night will find a variety of options available in the Olympia area – more later on this as our plans take form (and substance).

The fee for horticulture judges auditing at the school is \$15 (does not include lunch).

We will, as usual, have a final Horticulture Judging audit during the PNW District Fall Conference in late October.

Roses in Review

*By Lynn Schafer,
Roses in Review Coordinator,
PNW District*

It's not too early to begin contemplating your participation in Roses in Review. Yes, I know you are busy – we all are – but it is like so many other things: you can do it if you really want to.

The list of roses for the review will be in the *American Rose*, probably the June issue. *However*, for those of you with Internet access, it is a simple matter to enter all the information on the ARS website, *and* it makes my job a lot easier, as I can download your information to my computer and it is ready to compile. That is the way I would prefer you to participate...*but we want your participation*. Last year we had a very low percentage of reporters, and CRs are expected (required) to fill out this report as part of their being a CR.

You inspect your roses every time you work in the rose garden, so just keep track of those you have on the RIR listing. If you want, you can make a spreadsheet listing all of the ones you will evaluate to put on a clipboard. Then as you note something of interest to the report you can just jot it down while it is fresh in your mind. I don't know if your mind is like mine, but when I return to the house all those details get lost in something else I tackle, so they never get put on paper.

Let's make this year a record. You know, they list the winning district for the most reporters, and I don't believe we have ever made it, in spite of being one of the largest districts in the country. Can I count on you???

ARS Update

*By Jeff Wyckoff
ARS Vice President*

In the last issue of the *Northwest Rosarian*, I gave three possible reasons for late arrival of the ARS magazine, the *American Rose*:

1. *Annual* guest editor not getting material in on time
2. Insufficient cash on hand to pay printing/ mailing bills
3. Delivery delays with the U.S. Postal Disservice

Well, it seems like all three of these factors came together in a "perfect storm" for the January '07 issue. The *Annual* pushed the magazine back, another week's delay came from reason #2, and the USPS has still not delivered my copy, as I'm sure it has not for many of you. If you're still missing your copy, let HQ know (see item below) and they'll get one to you.

What can be done then about these problems? Regarding #1, President Steve Jones and I are both committed to seeing that *Annual* material is in on schedule from future Guest Editors. Should it come in late, it will be tabled so that the magazine can be kept on schedule. Factor #2 is both a cash flow and a budgetary issue and will also be addressed below. As far as bulk mail delivery goes, it seems that the more postal rates rise, the more service declines. The only long-term solution to this that I see is an "e-delivery" of the *American Rose* magazine, either through password access to it on the ARS website or direct e-mailing of it to members. Of these, the former seems the most doable, and I hope this can be accomplished sometime during my term as President...if not before.



The ARS Executive Committee, which is empowered by the Bylaws to take appropriate actions between meetings of the Board of Directors, voted recently to raise membership dues beginning this July.

(continued on page 4)

ARS Update (continued from page 3)

The amounts of increases in the various membership categories will be determined by the Board at their meeting in St. Paul in June. It has been six years since our last dues increase, during which time inflation has risen c. 20%, with mailing costs going up more than that, with another jump scheduled for this May. At present, the ARS is losing rather than gaining money on each membership.

I won't attempt to predict what the increases will be, but members have until July to renew their memberships at the current rates. If renewals are for two or three years, you will be eligible for an incentive of one of the books listed on the back cover of the February issue of the *American Rose*. This is also a good time to consider giving a gift membership at the old rate for Mothers' Day, Fathers' Day, etc.

I am still receiving complaints of personnel at ARS HQ not responding to various requests in a timely manner, if at all. Short of knowing who it was on staff that answered your phone call or opened your letter, there's not a whole lot District Director Jack Kiley or I can do about this problem, other than passing the complaint/request along to the appropriate staff person, as well as Executive Director, to see that it is eventually taken care of. Again, my suggestions for communicating effectively with HQ include the following:

- If possible, e-mail or telephone your message rather than snail-mail it (see remarks regarding USPS above). The staff directory, with the telephone extensions for all, is printed on p. 4 of every *American Rose* magazine.
- Check the staff directory and attempt to direct your call or e-mail to the appropriate person. If you must wait for a "generic" answer to your phone call, ask the answerer to direct your call to the right person, rather than giving them the message directly.
- The e-mail address for every staff member is their first name

followed by @ars-hq.org For example, Membership Director Laura Pfender's e-mail address is laura@ars-hq.org

- In your e-mail, or call to a voice mail, ask for a confirming phone or e-mail message(s) in return, regarding both the reception of your message and the disposition thereof.

Hormones: Roses have them too

By Gary Ritchie, Ph.D., Master Rosarian, Olympia Rose Society

Note: This article appeared first in "Clippings", the monthly newsletter of the Olympia Rose Society

Imagine that you are out walking in the woods one late summer evening. Suddenly, and unexpectedly, a loud noise erupts from the bushes just ahead (probably only a deer). Shocked, you leap into the air and your heart begins pounding. You breathe heavily and immediately break out into a cold sweat as you run towards home.

Here's what happened. The sudden sound was perceived by your ears, which sent an instant message to your brain. The brain triggered your adrenal glands (located atop your kidneys) to pump a shot of epinephrine (adrenalin) into your blood stream. The epinephrine stimulated your heart to beat strongly and rapidly, jacking up your blood pressure. The epinephrine also stimulated rapid glucose production – providing your muscles with an instant blast of energy.

Epinephrine is a hormone. Believe it or not – roses have hormones too. And that's what this next series of articles will be about.

But let's make one thing clear right up front: plant hormones don't act exactly as human or animal hormones. Animal hormones are produced in a specific place (the adrenal glands, say) and move through the blood stream to specific sites of action. This isn't quite how it works in plants. In all higher plants, including roses, hormones are produced throughout various tissue systems – rather than in specific glands. They move via a

number of different pathways in the plant – their movement may be rapid or slow, up or down, continuous or sporadic. The responses they elicit are often not specific. They normally involve a broad network of metabolic activities, from the initiation of root primordia, to the ageing of tissues, to the bending of stems, to the extensibility of cell walls. So, many plant scientists call these substances "plant growth regulators" - or PGRs – rather than hormones.

Whether you call them PGRs or hormones, five classes of these substances have been discovered and extensively studied. First is a group of compounds called *auxins*. There is one main type of natural auxin and many synthetic types that are very useful in horticulture. The *gibberellins* (GAs) are another class of PGRs. Again, there are many forms of GAs and they have a wide range of activities in plants. *Cytokinins* exist in several forms. These tend to stimulate cell division. One peculiar PGR is a gas, *ethylene*, that has some amazing properties and causes plants to do some weird things. Finally, there is one hormone that has strong inhibitory function. This is called *abscissic acid*, or ABA.

In the next series of articles we will describe each of these classes of plant hormones and discuss them in detail, focusing on their history and discovery, their functions in the plant and their many uses in rose culture.

PNW Directory Available

The PNW District Directory for 2007 is now available. The best way to get a copy is via the web. The Directory is located at: <http://www.pnwdistrict.org/Documents/PNWDistDir2007.doc>

Remember, this address is case-sensitive – *type it with capital and lower case letters exactly as shown above.*

As usual, the directory contains information about rose show dates, society officers, and activities.

Using Color in Judging

By Jim Sadler
Missoula Rose Society

Color is one of those words for which everyone seems to think they know the meaning. On its face color, as a concept, seems simple and not complicated. Fortunately, the rules of color really are simple and are practiced by those with good taste without much thought. Whether designing a good garden, a room, floral design, or choosing the correct necktie, some basic knowledge of color is important.

Researchers tell us that an infant makes no response to color. All responses are to light and motion. Later the child learns color by naming crayons or other simple childhood items. Still most blues look alike. Gradually as we mature, graduations of color are more acutely perceived. Gradually the eye experiences the rich delight of a wide range of hues. Then one day the distinction between sky blue and turquoise become obvious. Men often pretend that they do not know color concepts. My guess is that we generally do want to let on as with knowledge comes responsibility. The purpose of this article is to explain some color concepts to my fellow Rose Society members. With this knowledge the language of color can be used more effectively in describing a floral design.

The first concept to understand is *color spectrum*. Colors become visible when white light is broken into rays of various lengths as it passes through the atmosphere. The natural spectrum appears in the rainbow when the light of the sun becomes splintered and refracted through moisture in the air. The same effect also occurs when the sun shines on spray from the garden hose. The six most distinctive spectrum colors are red, orange, yellow, green, blue, and violet. In the spectrum band these do not appear as separate units, but rather merge into neighboring hues and create other colors. The trained eye can identify countless variations while the unreceptive and untrained eye sees few variations.



The *primary* spectrum colors are red, yellow, and blue. They are called primary because they cannot be broken down into other hues. *Secondary* colors are made by mixing two primary colors. Orange is produced by red plus yellow; green produced by yellow plus blue; violet produced by blue plus red. *Tertiary* spectrum colors are made by mixing a primary and secondary. The name suggests the origin: red-orange, yellow-orange, and yellow-green are examples. The primary color is mentioned first and the mixture of equal amounts is indicated by the hyphen as in red-orange. Unequal mixtures are indicated in colors such as yellow green-yellow.

When judging flowers, whether in an arrangement or as specimens, it is helpful to understand the language of color. When writing comments or just in general conversation, it is always the best practice to use precise words.

One of the first concepts to be understood is hue. A *hue* is almost a synonym for color. It defines a sensation, which reaches the eye regardless of how light or dark it is. An example of using the word hue would be to use it instead of the word color. Hue, however, has a more precise meaning. It refers to the aura of the color. An example would be "The rose bloom has a striking hue."

Value is the lightness or darkness of any hue. It indicates the presence of white or black or both as in a "grayed" color. Value is possibly the most useful asset of color. While one would not use the word value to describe a rose, the concept is the way we describe color or hue. When

describing value one uses the words tint or shade. *Tint* is the spectrum colors mixed with white. It is also sometimes called high or light values. One would use the expression in describing a rose as follows: "The color of 'New Dawn' is a light tint of pink." That is, the value of the hue has white added to it. *Shades* are spectrum colors mixed with black; also called lower or dark values. *Tones* are the grayed-values of spectrum colors. One would use shade as follows: "'Mister Lincoln' is a dark shade of red." That is, the value of the hue has black added to it.

The last concept is *chroma*. Chroma is the intensity or strength of hue. Spectrum hues are of full intensity, as saturated with color as possible, although some appear less strong than others. The distinction between value and chroma often can be confusing. Chroma's intensity is an inherent quality, distinguishing between a strong color and a weak one. It is the strength of the color that you are describing. The chroma of a rose such as 'Veterans' Honor' is expected to be red and vibrant. A specimen of 'Veterans' Honor' that is not vibrant because of poor growing conditions would be described as having poor chroma, as it is expected to have a vibrant hue with distinctive chroma.

These are a few concepts that may help society members to understand the language of color. Using the language of color in judging is one way to pay compliments to a poor design or exhibit. It is always easy to pick something apart. Compliments are much appreciated and help an exhibitor and encourage them for future shows.

As for myself, I have been seen wearing an orange hat with a red shirt in my garden. Does that mean I was wearing a vibrant tint of orange that clashed with the intense chroma of my shirt?

It's hard to be color responsible.

The New Slideshow Paradigm

By Bob Bauer, a professional photographer, a member of the Utah Rose Society, and a member of the Local Society Relations Committee of the ARS; taken from ARS and You

Introduction: In the last several years the photography world has been turned upside down by the replacement of film with digital imaging. This replacement is now in its final stages; today, far more people are shooting their photos with digital cameras than with film cameras.

The upside: First, digital photography saves a considerable amount of money that was once required to pay for film and developing. Shooting is virtually free once you have paid for your camera and computer. Second, autoexposure and autofocus make shooting easy. Third, the ability to fix mistakes with the computer results in better picture quality for the average amateur photographer.

The downside: You need more than a camera to process digital images. In addition to the camera, [you also need] a computer, a photo manipulation software program and a printer... And, what is needed to produce a good old fashioned 'Slide Show,' is a digital projector.

Local Rose Society Events: At least several times a year in most local societies, speakers need to use visual aids, especially to show pictures of roses and other plant varieties. In the past, most local societies owned or borrowed a Kodak slide projector with the round trays on top that held the physical images on paper mounted transparency film 'slides.' The days of the slide projector are over.

Today and for the foreseeable future, the method of visual presentation by most lecturers will require a digital projector. A digital projector doesn't just show photographs, but is capable of projecting anything that can be seen on the screen of a computer.

Coming Events

May 6 Arrangement Workshop, Portland
June 28/July 2 ARS Spring National Convention, Minneapolis, MN
June 30 PNW District Rose Show, hosted by the Tacoma Rose Society (see page 10)
Aug 18/19 Horticultural Judging School, Olympia (see page 2)
Sept 13/17 ARS Fall National Convention, St. Louis, MO
Oct 26-28 PNW Fall Conference, Heathman Lodge, Vancouver, WA
June 18/24, 2009 World Rose Convention, hosted by the Vancouver Rose Society, for more information, go to www.worldrose-vancouver2009.com

Rose Shows:

May 27 Tri City, the Shilo Inn, Richmond
June 2 Medford, the OSU Extension Center
June 2 Salem, The Oregon Garden, Silverton
June 7/8 Portland (spring), Lloyd Center Mall
June 9 Rogue Valley
June 9/10 Corvallis, Rite Aid Mall
June 9/10 Seattle, Factoria Square Mall, Bellevue
June 16 Fort Vancouver, The Inn at the Quay
June 16/17 SW Oregon, Pony Village Mall, North Bend
June 23 Olympia, The Lodge at Jubilee – Hawks Prairie
June 23 Spokane, Spokane Valley Mall
June 23/24 Fraser Pacific Dogwood Pavilion, Coquitlam, BC
June 23/24 Rainy (display), Emerald Downs Race Track, Auburn
June 23/24 Vancouver, Van Dusen Garden Floral Hall
June 30 Tacoma, University of Puget Sound Campus (see page 10)
July 7 Missoula, Southgate Mall
July 7/8 Valley, The Commons at Federal Way
Aug 4 Portland (mini), at the Pittock Mansion
Sept 8/9 Tualatin Valley
Sept 15/16 Albany, Heritage Mall
Sept 22/23 Portland (fall), Washington Square

Buying a Projector: I advocate that each local society (that can afford it) purchase one of these projectors. Anyone with a laptop computer and a USB 2 connection can plug their computer into one of these projectors and show the whole room anything from their computer. And the uses go far beyond just showing a stream of photographs. One can also run video or PowerPoint presentations or any other type of pre-made programs created with just about any type of software. PDF (portable document format) or HTML (web page) documents can easily be shown as well.

Most photographers do not yet own a digital projector, so I believe that it is important that one be made available by the organization so that members can share their photos and guests can run their presentations.

It is very simple for anyone to bring their own rose photos to a meeting by just putting them in a computer folder and saving them on a CD or DVD disc. (Something that almost all modern computers can do.)

A digital projector needs to be run from a computer. In the case of a lecture, it is usually a portable 'notebook' or 'laptop' computer.

I do NOT advocate that local societies buy a computer. It is a safe bet that the lecturer or several people in any given society have a portable computer that they are willing to bring to a meeting.

Costs: From my basic research, a digital projector of decent low to middle range quality can be purchased for between \$499 and \$899.

(continued on page 7)

Slideshow (continued from page 6)

There are many brands to choose from that can easily be found on most electronic shopping sites on the Internet. The high end digital projectors start at \$1000 and can go up to \$3500. Those units are overkill for our purposes.

What to look for: First of all, the more picture adjustment controls, the better. Higher quality units will project 1024 × 768 pixels and up, not just 800 × 600 although the latter will do. Most projectors have several different ways to connect to a computer. Make sure that one of these is a standard USB 2 or Type B connector. Make sure there is an audio output if you want to run A/V presentations. And lastly, the more 'lumens' of brightness, the better. 1600 to 2000 and up is better than 1200 or 1300.

For more detailed information on the parameters to determine the best digital projector for your purposes, check out this great website:
http://www.projectorcentral.com/buyers_guide.cfm

A Little Note

By Lou Little

I hope you'll consider submitting a photo or two in the contest. I have a plan for them – eventually, we will have enough photos to put together slide shows (PowerPoint versions) that can be available to every society at the cost of a copy of the CD – which should be a very low cost indeed!

Of course, that means I'll have to learn PowerPoint, and that's not been on my personal list of *1000 Things to Do Before I Die*, but I'm sure I'll manage. It's these unexpected little challenges that accompany the big ideas that help keep us grounded.

The District (and the local societies) needs more ideas, and if you're an idea person, don't hesitate to suggest them. Sure, maybe you'll get put in charge, but things could be worse – they could give *your* idea to someone else! How would you like that?

PNW District Photo Contest – 2007

By Lou Little

Yes, you read it right – the PNW Photo Contest has returned. We've been searching for ways to increase attendance at the Fall Conference, and reinstating the Photo Contest might help us along that path. The idea is the same, but the rules have changed to accommodate the changes in photography over the past several years. Sorry, all of you film-diehard, but this year the contest is for digital photography only.

Since this was my idea, I get the dubious honor of chairing the contest. (That's usually what happens to people who get ideas!) Anyway, I've decided the best thing to do is to copy success, so this contest is shamelessly copied from that run by the Deep South District (chaired previously by Rob Russell and now by Diane Snyder). Last year, their contest garnered over 800 entries! I can only dream of being so successful (or maybe that's a nightmare – I'll let you know at the Fall Conference).

The contest rules and classes follow. Please note that the *roses do not have to be photographer-grown*. If you take a great photo of a Dennis Konsmo rose, it's as eligible as the photo of the rose you grew yourself. Note also that *judges are eligible to enter*, but their entries will be judged separately, by a different group of judges. (I don't want to exclude anyone from entering.)

We will announce the winning roses in each class, as well as the "Best of Show" at the Fall Conference – we'll award certificates and an appropriate trophy. I am looking forward to seeing your entries, and hope this will be the beginning of a much-anticipated annual event. Please email me at loulittleii@yahoo.com with questions and entries.

Contest Rules

1. You can enter up to four images per Class. Judges can also enter this contest.
2. All photos must be entered in JPEG image format; they may be cropped to any size, but must *not* be touched-up or enhanced in any way, with the exception of entries in Class 15.
3. The photos must be taken by an amateur photographer who is a member of the ARS residing in the PNW District, or who is a member of a local PNW Rose Society. That means someone who lives in Bend but does not belong to a local society can enter, as can someone who lives in San Diego but holds membership in a PNW local society.
4. Photos that have won awards in previous contests are not eligible.
5. Entries in Classes 1 – 12 must be identified by their ARS exhibition names. You may groom the rose(s) and you may use artificial backgrounds. In other words, the roses do not need to be photographed in the garden, on the bush; you may cut them and place them as you wish.
6. Name each image to reflect its Class (1 – 12) and ARS exhibition name. For example: C#1,Gemini. For Classes 13 – 16, give the Class and a very brief description, as C#13, Traditional Line or C#16, Pruning Demo. Judges add a 'J' to their entry code, as JC#1,Gemini. All entries will be coded to identify the name of the entrant before they go to the judges.
7. Email your entries to: loulittleii@yahoo.com. Include your name, address, phone number, and local society (if any). Also include in the message any additional information that might be called for in Classes 13 – 16.
8. **Entries Must Be Received by Midnight**, September 4, 2007. *Entries received after that date will not be included in the judging.*



Classes

1. **One bloom, HT or GR**, exhibition stage, no side buds.
2. **One spray, HT or GR**, two or more blooms.
3. **One bloom, FL or POL**, exhibition stage, no side buds.
4. **One spray, FL or POL**, two or more blooms.
5. **One open bloom, HT or GR**, stamens must show.
6. **One bloom or spray of a Shrub**.
7. **One bloom or spray of an OGR**.
8. **One bloom or spray of a Climber**.
9. **One bloom, Miniature/Mini-Flora**, no side buds.
(Note that it need not be exhibition stage/type.)
10. **One spray, Miniature/Mini-Flora**, two or more blooms.
11. **One open bloom, Miniature/Mini-Flora**, stamens must show.
12. **Stages of Bloom** – 3 roses, one variety, HT, GR, Miniature, or Mini-Flora, in one photo, showing the stages of bloom, arranged in any way you wish.
13. **Artistic Standard Arrangement** – Design must meet ARS standards. Indicate style of arrangement, arranger's name, and name of roses, if known. Can be any style – Traditional, Modern, Oriental, etc.
14. **Artistic Miniature Arrangement** – Design must meet ARS standards. Indicate style of arrangement, arranger's name, and name of roses, if known. Can be any style – Traditional, Modern, Oriental, etc.
15. **Abstract or Impressionism** – A non-objective design, form, or content of a rose, rose plant, or any portion thereof. For this class only, you may enhance your photo if you wish. Be creative! (Note that this class does not refer to abstract rose arrangements – those belong in classes 13 and/or 14.)
16. **Roses and** – An image of roses with people, animals, other plants, etc. It could be of a rose activity or rose garden. Name the rose(s) if appropriate, and, if the photo includes a society activity or people, identify the society, the activity, and the people in the photo (unless it's a crowd scene). As the winning photo will be published on the District website, it's a good idea to have the permission of anyone who could be recognized.

Oh yes, one more thing. We will need some judges! Although Larry Little has been drafted (he's available, he's an ARS judge, and he was once a semi-pro photographer), I'd gladly accept some volunteers to be judges. If I don't get volunteers, then I'll start asking.

Local Society Websites

By Lou Little

As you wander around the Internet, you might drop in on these websites, maintained by members of PNW local societies. Note that some addresses do not have the [www](#).

- Alaska Rose Society – www.alaskarosesociety.org
- Corvallis Rose Society – www.corvallisrosesociety.org maintained by David Mandel; it also contains archived issues in pdf format.

- Fraser Pacific Rose Society – www.fprosesociety.org/ maintained by Corinne Brown
- Kitsap County Rose Society – www.kitsaprose.org maintained by Steve Gardner
- Missoula Rose Society – www.missoularosesociety.org/ maintained by L. West
- Olympia Rose Society – www.olyrose.org/ maintained by Regina Johnson
- Portland Rose Society – www.portlandrosesociety.org maintained by Mary Masterson
- Seattle Rose Society – www.seattlerosesociety.org with archives (past newsletters) at www.bmi.net/rosequy
- Spokane Rose Society – geocities.com/spokanerosesociety/comments.htm maintained by Cliff Winger
- Tacoma Rose Society – www.tacomarosesociety.org maintained by Gracie Baker
- Tri-City Rose Society – www.owt.com/rosesociety maintained by Nancy Foster-Mills
- Tri-Valley Rose Society – Tri-Valleyrosesociety.org maintained by Lowell Braaten
- Vancouver Rose Society – www.vancouverrosesociety.org/

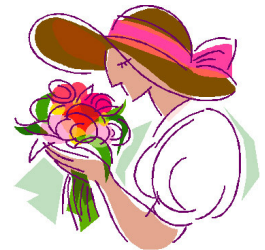
New Arrangement Classes

By Lou Little

The Arrangement Updates section of the ARS website lists three new special arrangement classes:

1. **Miniature Princess of Arrangements**, similar to the standard sized Princess of Arrangements, with the "Designer's Choice" option.
2. **Miniature Duchess of Arrangements**, similar to the standard sized Duchess of Arrangements, with the "Designer's Choice" option.
3. **Duke of Arrangements** – a small arrangement limited to no less than 10 inches and no more than 20 inches in height, width, and depth. Any type of rose may be used in the arrangement; it's also "Designer's Choice".

Additionally, a **Personal Adornments** grouping now includes those exhibits that contain fresh roses and are worn, carried, or used by a person, such as boutonnieres, bridal flowers, chaplets, corsages, hats, and nosegays.



Treasurer Message

John Sitton,
PNW District Treasurer

During the PNW District Board of Directors meeting held in February, a lot of good ideas were discussed and recommendations made that will increase communication between the board and district members, and provide various unique opportunities and services which our District Director, Jack Kiley, referred to in his first message published in local society newsletters.

In order to fund many services such as our schools and seminars, audits, speakers, the PNW *Rosarian*, our district web site, and the Fall Conference, society donations are greatly needed each year. Donations represent our largest source of income for our operating budget.

The District Board of Directors is very grateful for the society donations the PNW District receives each year. Two recommendations/suggestions were made during the meeting related to society donations. The first recommendation was for societies to pay their donation for the upcoming year by January of that year (For example: paying the 2008 donation by January of 2008). Receiving the donated money close to the beginning of the year would help the board create a more accurate budget for the upcoming year. The second recommendation or suggestion was for societies to think about/discuss adjusting their donation amounts to take into account inflation over the years. Some societies have recently bumped up their donated amount to help deal with this issue.

Please contact me (jsitton@comcast.net) if you have any questions or issues to discuss with me. I look forward to continuing to serve as your District Treasurer.



'Nicole' or 'Hannah Gordon'?

By Lou Little

You know that feeling you get when something happens that makes you say, "I knew I was right!"?

That's the reaction I had on reading Phil Schorr's article about 'Nicole' and 'Hannah Gordon' in the February *American Rose* ("Koricole, Korweiso, Kortabris, Oh My!").

In 1984, Larry and I joined the ARS and imported roses from Kordes, Harkness, and C&K Jones. We got both 'Hannah Gordon' and 'Nicole' from Kordes, and they were easily distinguishable from each other. (We also got 'Elina' and 'Climbing Iceberg', becoming among the first in the PNW to have each.) Our 'Hannah Gordon' grew tall, up and over the 6-foot fence; it could easily have been classed as a shrub rather than a floribunda. The blooms were white with bright red borders to the petals; I'd have termed it "red blend" rather than the ARS "pink blend". Our 'Nicole' grew short, about 30" or so, definitely a floribunda. The blooms were a white/pale pink blend – easy to understand its classification as "white." In 1986, we joined the Fort Vancouver Rose Society, and our roses came out of quarantine just in time for us to begin exhibiting them. 'Elina' took Novice Queen at the FVRS show, and 'Hannah Gordon' won several trophies over the next few years. 'Nicole's main claim to fame for us was that it was one of the roses we included in our Mt. St. Helens challenge entry of "5 Stems of White Roses" (along with a R. Viridiflora, a 'Sheila McQueen', and two other non-"white" blooms).

About the same time, Larry's brother Lee got 'Tabris', probably from Hortico. He tried to convince us that 'Tabris' and 'Hannah Gordon' were different, but we just couldn't see it. Occasionally, I would see 'Tabris' or 'Raspberry Ice' at a rose show, and I decided that somehow, they just *had* to be the same rose. Then, I started seeing a rose I *knew* was 'Hannah Gordon', but it was exhibited as 'Nicole'. As an

arrangement judge, I didn't often get to judge the floribunda classes. When I did, I always noted on the entry card that the rose might be 'Hannah Gordon' and not 'Nicole', but it was a losing battle.

As Phil's article points out, the rose most people now grow as 'Nicole' is actually 'Hannah Gordon'. Jackson & Perkins was the only US nursery licensed by Kordes to sell both roses, but they chose not to do so (*they may want to re-think this*). Other nurseries which sold these roses got budwood from a grower, and somehow, it got mixed up. They sold 'Nicole' as 'Nicole' and they sold 'Hannah Gordon' as 'Nicole', but not from the same nursery. Only a few nurseries sold 'Hannah Gordon'. It turns out that both 'Tabris' and 'Raspberry Ice' are actually 'Hannah Gordon' as well, these simply being the names given to that rose by Dutch and New Zealand growers, respectively.

Bob Martin's article in the same issue of the *American Rose* lists the top exhibition roses for the past 5-year and 10-year periods. 'Nicole' tops the list for floribundas, and 'Hannah Gordon' is down at 18th (for the 5-year ranking) and in a tie for 13th (for the 10-year ranking). But, if we apply what we now know about these two roses (and 'Tabris' and 'Raspberry Ice' as well), this ranking should be turned around. Going by my own exhibiting experience, as well as seeing roses on the trophy stands, I think we could safely say that at least 75% of the first-place wins attributed to 'Nicole' truly belong to 'Hannah Gordon'. Thus, 'Hannah Gordon' is the top exhibition floribunda in the US over the past 5- and 10-year periods.

What this means to you as an exhibitor is that you must determine which rose you have. If it's the "vigorous plant with blooms of roughly 20 petals, and with strong pink to red petal edges," you have 'Hannah Gordon' and you should exhibit it as such. If it's the "more compact plant with blooms of roughly 35 petals, and with softer pink petal edges," you *do* have 'Nicole,' and should exhibit it as such.

(continued on page 10)

'Nicole' (continued from page 9)

To complicate the matter even more, if it's the "vigorous plant with blooms of roughly 20 petals, but with shrimp pink petal edges," it's John Sitton's 'Glenda Marie', and should be exhibited as such.

Judges are expected to know the difference between these three roses and to help exhibitors make the transition. At rose shows, someone from the show committee should check to see the entries are correct, but judges should also make a quick overview, to make sure the roses are in their correct classes, and if not, to move them and then judge accordingly. Eventually, a 'Hannah Gordon' entered as a 'Nicole' will probably be marked as being misnamed, and will not be judged.

Another Change – 'Sombreuil'

By Lou Little

At some time, the large-flowered climber 'Sombreuil' (1880), was mixed up with the shrub-form tea rose 'Mlle de Sombreuil' (1850), and has often been exhibited as that rose, winning the Dowager Queen award more times than any other eligible OGR. An item in the November 2006 *American Rose* pointed out that the ARS Classification Committee has determined that the two roses are different and 'Sombreuil' should be exhibited only in the large-flowered climber classes.

According to an article by Dan Mills in the *Gainesville Rose Society Newsletter*, and cited in the Spring 2007 issue of *The Bulletin* of the Deep South District, 'Mlle de Sombreuil' is listed in the *Combined Rose List 2006* as being available from only three rose nurseries. Thus, if you have 'Sombreuil', you most likely have the large-flowered climber, not the tea rose. You should exhibit it as such, and *it is not eligible* for the Dowager Queen award. If you have the shrub/tea version, you should exhibit it as 'Mlle de Sombreuil', and *it is eligible* for the Dowager Queen award.

Spring 2007

The Pacific Northwest District of the American Rose Society 2007 District Rose Show

In Conjunction with the 97th Annual Rose Show of the
Tacoma Rose Society
June 30, 2007
The University of Puget Sound
Tacoma, Washington

The Tacoma Rose Society is pleased to host the 2007 District Rose Show of the Pacific Northwest District of the American Rose Society. The one-day show will be held on the beautiful campus of the University of Puget Sound. The Rose Show itself will be in the Wheelock Student Center Rotunda.

The District and Tacoma Rose Show will take place on Saturday, June 30. The Rose Show, open to all, begins at 6:30 AM when the Rotunda is open to exhibitors. The entry period closes at 9:45 AM. After a brief meeting of judges and clerks, judging will begin at 10:00 AM. The Rose Show will be open to the public from 1:00 PM – 5:30 PM.

Maps will be available for those who would like to view the Rose Garden at Point Defiance Park while the judging is taking place. The Tacoma Rose Society works closely with the Metro Park System to maintain the rose garden, which has more than 1,500 roses. Pruning is done in early March followed by a Garden Sale to benefit the rose garden in late March. TRS members deadhead the garden every Thursday afternoon from June to September. It is a beautiful garden in a spectacular setting.

Registered participants will have lunch at noon in Marshall Hall, which is adjacent to the Rotunda. Trophies will be awarded following lunch.

After the trophies have been awarded, the gardens of George Heger and Jo & Cliff Martin will be open for viewing. Maps will be available for carpools to the gardens, both of which are less than 5 miles from the University.

We extend a cordial invitation to all Rose Society members throughout the Pacific Northwest District to come celebrate the "Queen of Flowers."

Rose show committees should check the entries in these classes, and judges should be aware of the possible discrepancy. For now, it would be best to mark any 'Sombreuil' entries made in the OGR classes as belonging to the LCI class, move them, and judge accordingly.

PNW Fall Conference

By Lou Little

Notice the name change? As the meeting is a multi-faceted get-together of people who share a common interest – growing roses – the PNW board decided the name "Conference" was a more apt description than simply "Meeting."

In addition to the items mentioned in the District Director's column, we're trying some new things,

beginning with a get-together on Friday evening. We'll also have a Hospitality Committee, to help the 2-day event run even more smoothly than in the past.

We'll have the usual Silent Auction (for you collectors, I have a copy of *The Enemies of the Rose*, published in 1925 by The National Rose Society of England). Last year's raffle of Don and Rosie Deane's glass dish was so well-received, we're planning to raffle some items again this year. These could be donated by individuals, or they could be groupings put together by local societies (such as the baskets raffled by FVRS at the 2003 District Convention).

Watch for more info on these topics, as well as registration forms, in the next issue of the PNW *Rosarian*.

2007 PNW DISTRICT ROSE SHOW

Sign-Up Form

CONVENTION SCHEDULE

Saturday, June 30, 2007

| | |
|------------------------------|--------------------------------------|
| 6:30 AM – 9:45 AM | Placement of exhibits in the Rotunda |
| 9:45 AM – 10:00 AM | Judges and Clerks meet in Room 101 |
| 10:00 AM | Judging of the Rose Show begins |
| 12:00 PM Noon | Luncheon in Marshall Hall |
| Following lunch | Award Ceremony in Marshall Hall |
| 1:00 PM | Rose Show open to the public |
| Following the Award Ceremony | Garden tours begin |
| 5:30 PM | Rose Show closes. |

CONVENTION REGISTRATION (INCLUDES LUNCHEON AND GARDEN TOURS)

| | <u>Number</u> | <u>Cost</u> | <u>Total</u> |
|----------------------|---------------|-------------|--------------|
| Registration | _____ | X \$25 | \$ _____ |
| T-shirt S M L XL XXL | _____ | X \$12 | \$ _____ |
| | | | \$ _____ |



REGISTRATION INFORMATION

Please register if you plan to exhibit your roses. Juniors do not have to be registered to enter in the show. Please mail your 2007 Rose Show registration form and payments promptly.

The deadline for registration is June 12, 2007. You will be sent confirmation – preferably via e-mail.

Your registration packet will be available beginning at 6:30 AM at the Rotunda. Schedules will be included in the packet. The schedule will also be posted on the TRS website: www.tacomarosesociety.org. Please indicate if you would like to have a schedule mailed to you.

T-shirts made to celebrate the show are available for sale. They are Jerzee brand, 100% cotton, pre-shrunk and they come in unisex sizes. The t-shirts are red - "Crazy About Roses" appears over a rose outlined in white. Preorders are \$12, with the price increasing to \$15 on the day of the show.

Please print your name(s) as you want it to appear on your nametag:

Name(s) _____

Address _____

City, State, Zip/Postal Code _____

E-mail address _____

Home phone _____ Home Society _____

Want to clerk? Name _____

Would you like a schedule mailed to you? ____ Do you want your ribbons mailed to you? _____

Please make checks payable to the Tacoma Rose Society and mail to: Anne Theivagt, 306 28th Ave SE, Puyallup, WA 98374-1237, 253-435-1640, annelth@aol.com.

For more information, contact Ellen Wold at 253-564-3546 or at ewold06@comcast.net.

Rose Arrangements

(continued from page 1)

Advertising your design division to garden club members, other horticulture society members or arrangers' guilds can bring in new exhibitors. And if they say they don't have any roses, offer the "extra" roses from your members (with their permission, of course) after they choose their own specimens for the show.

Another point I want to make is that every show schedule should include the revised scorecard (scale of points for judging) for arrangements in the schedule. Realizing the changing venues for arrangements, creativity now rates more points and interest. A copy is included at right.

Another incentive to promoting arrangement entries is to register for a class in flower arrangement or rose arrangement. Beginning arrangers have made progress in the art of arrangement by taking a class provided in the Pacific NW District. Advanced arrangers have also gained knowledge and made advances in understanding some of the more complex styles and types.

Arrangement Workshop

I attended the Portland Rose Society Vendors Fair in March and noted that Joan Burkett was getting a number of sign ups to register for the **Rose Arrangement Workshop** I will be teaching again **May 6, 1 pm at Oaks Park**. I will give instruction on one Traditional type of design and one advanced Modern/Creative design. Participants will then be able to practice their skills along with assistance from the instructor. As has proven in the past, each participant comes out with designs they didn't think they were capable of making. Proof of the Pudding! Contact Joan for more information or registration: Joan Burkett, 503-658-2155 BrngBrkt@aol.com or Eilene Curtiss, 503-668-4503.

ARS Arrangements Scorecard

| | |
|--|-----------|
| Conformance | 15 |
| • Roses correctly name | (5) |
| • Type of design (style) | (5) |
| • Other requirements (e.g. size, materials) | (5) |
| Principles of Design | 30 |
| • Balance | (5) |
| • Dominance | (5) |
| • Contrast | (5) |
| • Rhythm | (5) |
| • Proportion | (5) |
| • Scale | (5) |
| Perfection of the rose(s) & condition of plant material | 30 |
| Creativity and Expressiveness | 15 |
| Distinction | <u>10</u> |
| Maximum score | 100 |
| Reminder: | |
| 1st place requires 90 points minimum, 2nd place requires 85 points minimum, 3rd place requires 80 points minimum | |

ARS Master Consulting Rosarian

By Jack Kiley

Consulting Rosarians, as a group, are among the most knowledgeable and active people in the American Rose Society. The ARS needs a well-motivated and educated group of CRs if the ARS is to continue to succeed in its mission. The Master Rosarian designation was created to recognize those CRs who have made outstanding contributions as CRs over a significant period of time.

In 2004, the American Rose Society announced a new program: the **Master Consulting Rosarian** designation. The Master Rosarian is a Consulting Rosarian who:

- exemplifies knowledge of roses and their culture
- shows a strong and demonstrated willingness to share this knowledge with other rosarians and the general public
- provides an example of outstanding service to the local rose society and the ARS, and
- is a model of the ethical behavior exemplified in the CR program.

The achievement of this designation by a CR is intended to recognize these outstanding volunteers and to motivate others to the same degree of excellence.

The nomination process for the Master Rosarian begins with the local society. Anyone can submit a nomination for a Consulting Rosarian who meets the following criteria:

1. A minimum of 10 years as a CR (must have been appointed in 1996 or earlier)
2. Outstanding demonstrated performance, as documented on nomination form
3. An active CR at the time of nomination
4. A willingness to continue to serve as a CR

Nomination and Selection Process

1. Nominations will be accepted from June 15 – August 15, 2007.
2. All nominations must be submitted on the nomination form. CRs may nominate themselves, be nominated by other ARS members, or by a committee of their local rose society. This form must be completed in its entirety.
3. The completed nomination form should be sent to the CR coordinator in each district. A committee consisting of the District CR coordinator, the District Director, and at least one other person, will review the nominations and make its recommendations.
4. All nominations, approved or not approved at the District level, will be forwarded to ARS HQ no later than August 20. A subgroup of the national CR committee will review the selections and announce the final selections. The final selections will be announced approximately September 15.

(continued on page 13)

Master CR *(continued from page 12)*

Nomination forms will be sent to all local society presidents and each CR in the district. The nomination form will also be posted on the ARS web site. Before completing the rather extensive nomination form, it may be prudent to forward a nominee's name to the PNW District Consulting Rosarian Coordinator, Dennis Konsmo, for the purpose of determining if the person is an active CR at the time of nomination. Dennis' email address is: konsmo1@dslnorthwest.net.

I'm sure there are many CRs in the PNW District worthy of this important designation. I strongly urge local societies, and currently active CRs, to consider applying for this unique and well-deserved recognition.

[Editor's Note – It isn't a contest to see who has the most Master CRs, but so far, the PNW has only 4 (Rich Baer, Wayne Parpala, Gary Ritchie, and Ralph Taylor) while other districts have 30-50, or more! I can think of a number of CRs who deserve this recognition, so let's make up the difference in 2007!]

Newsletter Exchange

By Lou Little

Traditionally, newsletter editors within the PNW District have exchanged newsletters with each other. It's a nice way to keep our societies up-to-date with what's happening around the District, and it means the editors don't have to join 24 different societies just to get their newsletters. Often, we even exchange newsletters with societies around the nation on the same basis.

This can, however, put a financial strain on the small local society, financing the printing and mailing of 24 additional newsletters each month. It doesn't sound like much, but it quickly adds up to over \$200/year.

Local society dues usually cover little more than the cost of producing and mailing newsletters – this cost can easily run close to \$1.00 per issue by the time the society pays for a printer

cartridge and some tape or other mailing supplies. It's easy to understand why some societies have occasionally opted not to exchange newsletters – they just can't afford it!

Now, however, many newsletter editors are emailing their product. They have computers and Internet access; they can purchase programs to create pdf (portable document format) files, or they simply email their newsletters in a text file.

To use Fort Vancouver Rose Society as an example, I used to "snail mail" 120 copies/month; emailing has cut that to 80. Some people don't have email access and some with email opt not to receive the newsletter this way, for reasons of their own, ranging from slow Internet service to not wanting to deal with the file. But, we have cut our expenses by about \$40 per month! Some societies, who mail just enough newsletters to use the bulk rates (over 200 copies), have discovered that not enough people opt to receive newsletters via email to cut their costs!

Emailing newsletters has, however, brought about another type of newsletter exchange. A couple of months ago, FVRS Board member David Heidinger asked me if I could forward newsletters I received from other societies via email. I decided I could do it easily enough, as long as I had the permission of the other societies. So, as I received newsletters, I began asking for permission to forward them, and I began receiving it. In turn, the FVRS Board gave permission for our newsletter to be forwarded.

I contacted the FVRS members on my email list, and so far, about one-third of them have opted to receive the additional newsletters.

It used to be that, if an FVRS member wanted to receive the Spokane newsletter, for instance, then he/she would have to join that society. The dues he/she would pay would help support the cost of the newsletter, but the other members of that society wouldn't really be aware of his/her membership. Now, via email, FVRS members can read about the events at

other societies – at essentially no cost. They can build an awareness of the "District" that previously existed mainly for only editors – even the most die-hard exhibitors don't join every society that has a newsletter.

I feel this email exchange of newsletters can help build a stronger District; people will be more aware of the problems other societies face and how they go about solving them. Small societies can once again join in the newsletter exchange without having to pay to produce more newsletters. It's a win-win situation all around!

Your PNWR Label

By Lou Little

Once again, I have attempted to convey a world of information on your PNWR mailing label.

When I got the file from the ARS in January to update my Excel mailing list, I noticed discrepancies in the membership expiration dates for about 1/10 of the members. Sometimes it would be off by only a couple of months from my file to theirs, but sometimes it would be off by a year or more. I contacted the ARS, and they assured me their information is correct, but I previously updated my file from *their* file... Eventually, I did use their figures, but I urge you – please check your ARS membership card to see if the expiration date agrees with what I show on my label. If it is different, please contact me as well as Laura Pfender (laura@ars-hq.org).

I'd brush this off, but here's my story – I had an ARS Associate membership from 1984 until 1987, when I got a LIFE membership. Imagine my reaction several years later, on receiving notice that my membership had expired! Instead of replacing one membership with the other, they had my name in two different files, and it was the Associate membership which expired (although the notice was a couple of years late). My LIFE membership is still going strong, thank you.

(continued on page 14)

Labels (continued from page 13)

Your label for this issue should show your name, your membership expiration date (or LIFE), your home society of record with the ARS, and your mailing address.

If you receive the newsletter via email, and you want to check on your membership expiration date, simply send me an email and I'll pass along the info.

Of course, I did this update in January, and if you've updated your membership since then, it won't be reflected on your label, but you can let me know anyway.

As usual, if you know of someone in your society who belongs to the ARS and is not receiving a copy of this bulletin, please let me know.

A Rose That's More Than a Rose

Based on article by Larry Bingham, written for *The Oregonian*

If you've been to rose shows around the PNW District the past couple of years, you may have noticed the presence of a new floribunda. It's a nice white and coral-pink blend called 'Glenda Marie' and you may know that it's a sport John Sitton found and named for his wife. You may not, however, realize the story behind getting this rose to market.



John Sitton's wife, Glenda, died suddenly on July 6, 2003. A long-time kindergarten teacher, she had just recovered from a bout of pneumonia, when she died in her sleep of a heart fibrillation.

John went back to his job as an elementary school librarian part time. With one daughter in college and another in high school, he needed something to keep himself busy. The decision also gave him more time with his roses.

Several years earlier, he'd noticed a sport on his 'Nicole' bush – it had coral-pink edges to the petals rather than the bright red he was used to (of course, the 'Nicole' is probably a 'Hannah Gordon', but that story's on a different page).

He had already registered the rose with the American Rose Society under the code name Sit Pretty – "Sit" for Sitton and "Pretty" because it was clever. After his wife died, he renamed the rose to honor her. The new name was 'Glenda Marie'.

In an industry where most new roses are raised from seedlings cross-pollinated in greenhouses and propagated by hybridizers who cull them from hundreds, getting a sport on the market is almost impossible, but it can be done.

John went to Phil Edmunds, whose family has run Edmunds' Roses since 1949. Phil liked the rose, but didn't think it was different enough to put on the market.

John didn't give up. He gave a few plants to Rich Baer, who liked the rose and wanted to see it go commercial, too. Finally, Edmunds' agreed to try 'Glenda Marie'.

Edmunds' shipped cuttings to its California grower, where the rose performed well. The petals kept their color, even in the heat. The plants grew vigorous and they were hardy, traits that had made the mother rose a top seller.

Then, in the summer of 2005 – eight years after his discovery – John received the best news of all: Edmunds' had increased the number of plants in the fields to 400. The rose was going commercial. It would appear in catalog in the summer of 2006.

But a year later, in the spring of 2006, John found out that, after 54 years, Edmunds' Roses was going out of business. No one, least of all John, knew what would become of 'Glenda Marie'.

Finally, John received a call from a woman named Dotti Schultz, who introduced herself as the catalog

manager for J.W. Jung Seed Co., in Wisconsin. Jung, hoping to branch into the high-end rose market, had bought Edmunds' catalog business and all its stock, including 'Glenda Marie'.

Schultz asked him to tell her the story behind the name. She wanted to include it in the description she was writing for the catalog. Not only was 'Glenda Marie' going to be in the Edmunds' Roses catalog, it was going to have the back cover position.

Word began to spread among rosarians as catalogs arrived around the country. The description reads:

"Like her mom, Nicole, Glenda Marie displays her bounteous blooms on stems that tower well above the rest of the crowd. Her medium size flowers inherited the same semi-double form, but she has a sparkling beauty all her own. Basically white to near-white, the blossoms are bordered with coral pink, stamped with a darker reverse and eyed with golden stamens. Dark green glossy foliage is very disease resistant, holding its great looks without spraying. Named to honor his late wife, hybridizer John Sitton's discovery introduces another classy performer bound for rose show stardom."

ARS Bulletins

Just a reminder that these four quarterly publications are available from the ARS:

- Rose Exhibitors Forum \$15
- Rose Arranger's Bulletin \$10
- Marvelous Miniatures \$10
- OGR & Shrub Gazette \$10

These journals are packed with special information, and well worth the price of subscription.

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Or call 1-800-637-6534

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Past articles can be found online at <http://yoda.bmi.net/roseguy/pnw/pnwarticles.html>
 and the PNW District website at <http://www.pnwdistrict.org/>

ARS Bulletin Awards:

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 2002 Silver
 2001 Silver
 1999 Gold

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 1997 Hon. Mention
 1996 Silver
 1995 Bronze

Jeff Wyckoff, editor

1993 Gold
 1991 Gold
 1990 Bronze

Lou Little, editor

2004 Hon. Mention
 2005 Hon. Mention