



ARS & YOU

American Rose Society newsletter
for local rose society members
Louise Coleman, Editor e-mail: roseylou@aol.com

AUGUST 2010

ARS PRESIDENT'S MESSAGE

As we proceed through what is becoming a very hot summer in many areas of the country, I hope you all will continue to promote and encourage the ARS Trial Memberships; to your local society members who are not ARS members, to the general public, and to libraries in your area. Information and applications forms for the three phases of the Trial Membership Program are available for easy download from headquarters. It's an easy sell, and you'll be doing the ARS a great service by having these readily available in your rose and vacation travels.

Upon the approval of the ARS Board of Directors, Executive Director Jeff Ware has been offered and has accepted a new contract which will run through January of 2013. Jeff has done an excellent job during his three years with the American Rose Society. He has consolidated staff and reduced overhead at ARS headquarters while forging our dedicated staff into a very productive group. He has implemented a number of programs and initiatives to enhance revenue and reduce costs, one example being our print-on-demand publishing program. Finally, his enthusiasm and energy during visits to a number of Districts and local societies have rallied the troops and reassured them that the American Rose Society is a going and growing concern, something that, with all of us working together, will not just survive but will prosper. I encourage you to join me in welcoming Jeff to another 3½ years of a demanding job.

I would also like to recognize and thank Anita Eckley of Bellevue, Nebraska, through whose efforts and those of a number of other dedicated volunteers Bellevue has been named an "American Rose City" by the ARS, the first in over a decade to be so recognized. Bellevue now has over 700 roses in four new rose gardens and is the Mid-West Center for EarthKind rose research. Congratulations Anita and all involved in this significant undertaking.

Finally, I wish to announce that, with the approval of the ARS Executive Committee, it has been decided to cancel the Website Contest for the year 2010. At the halfway point of the year there were only 3 entries in the contest, all in the local society sections, and it was decided that this did not constitute a viable competition. The contest will be evaluated and will, hopefully, be reinstated for 2011.

TRIAL MEMBERSHIP

Don't miss this great opportunity to introduce interested rose growers to the benefits of ARS membership. There are 3 ways people can get a Trial Membership:

- General public goes to the web site - \$10
- Someone is a member of the local society, but not ARS - \$5
- Someone joins a local society and they get signed up immediately for a Trial Membership – **free!!**

You must send in the new member information to ARS headquarters, laura@ars-hq.org . To sign up and for more information, please visit <http://www.ars.org> or call 1-800-637-6534.

REMEMBER -Witherspoon Rose Culture is partnering with the ARS to offer a FREE rose bush to all new members, a \$24.99 value! Every new full member will receive a coupon redeemable for an 'R.K. Witherspoon', a fabulous hybrid tea sport of 'Tiffany'. You just pay shipping and handling. This offer does not apply to Trial Memberships.



NEWS FROM ARS



LOCAL SOCIETY DAYS

ARC Fall Local Society Days are scheduled for October 21 and 23 at the Gardens of the American Rose Center, just in time to enjoy the fall bloom. Behind-the-scenes tours of ARC will be included along with a light lunch. Local societies are encouraged to make plans now to bring carloads (or busloads) of members to get a unique look at ARS Headquarters and The Gardens of the American Rose Center. Individual members are also welcome.

A walking tour of the facility begins at 10 a.m. Cart tours begin at 10 a.m. and 11 a.m. Please call 318-938-5534 or e-mail ellen@ars-hq.org to make reservations (encouraged). We can't wait to see you!

In addition to Local Society Day, October 21 will also be Fall University Day at the ARC. Horticultural students from regional colleges will be invited to join in tours of the facility and gain practical insights into rose culture.

OTHER ARC EVENTS

- The Green Thumb Series is still the third Saturday of the month. This month's talk will be presented by Claude Graves on Earth-Kind roses.
- Wedding Open House to be held for brides-to-be on Saturday, Aug. 14th
- Plans are underway for the Second Annual Rejoicing in the Roses (name of this event is subject to change) on Sunday, October 17. The park will be filled with an afternoon of music provided by local musicians.

NEW LOCAL SOCIETY OFFICERS

ALL rose societies should check their society listing on the ARS site at http://www.ars.org/?page_id=8 and fill out the new officers form at http://www.ars.org/?page_id=575 or please send a listing of your officers with e-mail contact info to Laura Pfender at laura@ars-hq.org A current listing ensures timely notices from ARS to society officers. Check out your listing today and update with any necessary corrections.

ARS WEBSITE - WWW.ARS.ORG

What's available

LOCAL AND DISTRICT ROSE SHOW RESULTS

- Check the ARS website often as new files are being loaded all the time. This is also where you subscribe to the quarterly newsletters.

- Coming Soon on www.ars.org: Upload national and district rose show winners and images (Members Only, Resources Page)



AMERICAN ROSE MAGAZINE NOTICES

IMPORTANT!! IMPORTANT!! CAST YOUR VOTE NOW!!

ARTICLES OF INCORPORATION CHANGE VOTE

The Board of Directors is presenting six changes in the Articles of Incorporation to the membership for approval. The ARS Board of Directors approved these changes April 29, 2010 and recommends adoption of them.

- The first change updates the name of the Executive Director.
- The second change updates the changes from the second restatement of articles to the third restatement of articles.
- The third change clarifies that the name of the Junior Associate membership level is changed to the Youth membership level.
- The fourth change is a change in composition of the Executive Committee which was approved by the membership in 2006.
- The fifth change is an addition to the Articles change concerning electronic voting which was approved by the membership in 2008.
- The final change is a restatement of the changes listed above.

This SIGNED ballot must be completed by November 15, 2010, for your vote to count. Your vote will not count if the ballot is not signed. If voting electronically (on the ARS website), you must type in your name and include your member number from the label on your magazine, or your membership card.

The paper ballot is in the July/August magazine. You will also be able to vote online.

These changes will be fully explained in July/August issue of *American Rose* magazine. A reminder to vote will be in all ARS & You issues until the vote is completed. Your ballot is included in the magazine so send it out today!!!!

ROSES IN REVIEW

Help wanted: To make Roses in Review meaningful, it is important to have as many reports as possible. This is the 85th year ARS members have been evaluating new roses. The results of this survey are reported in the ARS *Handbook for Selecting Roses*. Seasoned members, new members and those not yet members are urged to participate.

There are two ways to participate. The old, traditional way is by filling out the paper rating forms that appear in the current edition of the ARS magazine. If you need additional forms, feel free to photocopy the forms from the magazine. For those who aren't members, or who would rather print out additional copies of the forms, a PDF is available on the ARS website which will allow you to print the forms directly from your computer. When you have completed the forms, mail them to your district RIR coordinator, whose name and address are included in the package with the rating forms. Remember to only report on the roses on the list that you are growing. **Reports will only be accepted until September 26** – so get busy and fill out those forms. Whether you are an experienced grower with many plants or a relative beginner with just a few roses, your input is valuable and needed.

If you would like to save time and just complete your ratings on the internet, you can reach the online RIR survey directly from the ARS website (www.ars.org.) Once you have registered the first time, you can return to rate more roses at any time without having to register again. Be sure to read the Instructions, available with the online survey.

Most of our reports are now coming through this online system, and I would encourage everyone to give it a try. It's fast, easy and fun to use. Why not get started right now while you're thinking about it?

CONSULTING ROSARIAN REQUIREMENTS, CREDITS AND AUDITS

By Mary Peterson, ARS CR Chair

REQUIREMENTS TO BECOME A CR:

- Three (3) years continuous membership in the ARS
- Must have grown roses for a period of 5 years or more
- Membership in a local rose society
- Nomination by 3 accredited CRs (Forms available from headquarters)
- Attendance at an accredited CR School as a candidate
- Must be in attendance at all programs presented at the school
- Pass the CR open book written review at the CR School
- Agreement with the CR Code of Conduct

AUDITS

After passing the open book written review, the CR then receives a date for the completion of their next 4-point audit. CRs are required to accrue 4 credits in 4 years by either attending approved seminars for CR credits or by auditing a CR school before the end of December of their audit year.

CREDITS

A CR may accrue more than the required 4 credits by the time they reach their audit date, but those credits expire in the year of their audit and their next audit date will move forward during their audit year for another 4 years.

Example:

Betsy enrolls in a CR school in 2000 and passes the written review and becomes a CR. The date of her next audit is then 2004. This means that during the next four years she can attend approved seminars for CR credit and accrue CR credits towards her 2004 audit date. From 2000 to 2004 Betsy might attend 8 approved CR seminars and accrue 8 CR credits (or more!).

At the end of 2004, her District CR Chair then credits her with the necessary 4 CR credits and moves the date of her next audit to 2008. Her extra CR credits accrued from 2000 to 2004 will expire and are not carried forward.

CR credits are kept track of by the District CR Chairs and each individual CR.

During the year of audit the District CR Chair will notify the National CR Chair and ARS when a CR has completed their accreditation audit.

FIND ARS ON



INTERESTING ARTICLES TO USE



GOOD BUGS TO THE RESCUE

Dear Gardening Friends;



Not all insects are pests. Some actually make perfect pets for the gardener! They will not damage plants, only the insects that damage plants. This bio-control is known as Integrated Pest Management, and beneficial insects are an important component.

We can make our gardens friendly to their habitats such as planting perennials that provide a place to lay eggs and give shelter - yarrow, fennel, daisy, baby's breath, parsley and many others. Allowing for a grass path will provide a home for ground beetles, and a birdbath or water feature with a perch of rock or stick will help keep them around during dry weather.

What you want to create is the proper balance by increasing the numbers of predators to prey and use only organic and nontoxic garden products like insecticidal soaps and sticky traps. Don't wait for a pest problem to be out of control. Plan for your good bugs to come to the rescue before the potential problem occurs!

Create a favorable home for your Beneficials ahead of time...

Reminder-- Beneficial Insects don't tolerate most pesticides very well, so it's very important not to apply residual pesticides (such as Malathion and Sevin) for at least a month before releasing your beneficials. While you're waiting out this month period, use soapy water sprays (such as Safers) or Sticky Traps right up to the day you let out the beneficials. Also, botanical sprays (derived from Pyrethrum and Rotenone, for example) can be used with a one week wait afterwards. The small amount of time you spend creating more favorable conditions for Beneficial Insects will be well worth your while!

Let the Good Bugs clean up your pests and have fun watching them!



Carol

Alias, Mrs. Charley!



Typically, [Ladybugs](#) eat over 5,000 Aphids and other soft-bodied pests during their one year life. Ladybugs are one of the few beneficial insects that can be stored, dormant, in the refrigerator for a few weeks, as long as they don't freeze or dry out. This allows you to use a few at a time, as needed.



Tiny [Whitefly Parasites](#) lay their eggs inside Whitefly pupae, so a Whitefly Parasite hatches instead of a Whitefly. You'll need a magnifier to see them, but they spell death for greenhouse Whiteflies.



[Predatory Mites](#) feed on Spider Mites and their eggs; they also breed twice as fast! Each Spider Mite Predator sucks the juice out of about 5 Spider Mites a day, or 20 of their eggs. Predators disappear when the Spider Mites are gone.



[Aphid Predators](#) have worked so well in many greenhouses, that, by summer, Aphids may be hard to even find. Breeding populations of predators are usually established from a single release, but regular weekly releases during the growing season speeds up control.



[Green Lacewing](#) larvae look like tiny "alligators", and voraciously attack almost any prey they can grab, using pincer-like jaws. After injecting a paralyzing venom, they suck the body fluids from their helpless victim.



[Praying Mantis](#) are not only fun garden pets, but they eat anything and everything they can catch! Praying Mantis constantly entertains while they eat insects all summer long.

These Are Some Of The Good Guys!

EDITOR'S NOTE: Article is courtesy of Charley's Greenhouse & Garden 17979 SR 536 Mt Vernon, WA
800-322-4707 or Email - service@charleysgreenhouse.com

LOCAL SOCIETY HAPPENINGS

JUNE LIBRARY PROJECT

As you know, June was Rose Month and a library outreach program was suggested to all local rose societies. Some of our readers were kind enough to send pictures of their displays in the local library. Those that sent pictures reported that the effort was a success and the libraries were enthusiastic about the project. Maybe next year, your society can join this program. It certainly is a great way to make people aware of your local rose society.



Big Flats Rose Society



THE WORLD PEACE ROSE GARDEN, SACRAMENTO, CA

The World Peace Rose Garden has been replicated to honor Sacramento in our Sister City in Jinan, China, at the 7th International Garden & Flower Expo in Jinan, China

In addition to 58 gardens from mainland China cities, the Expo also features gardens from Hong Kong, Macao, Taiwan, and 21 foreign cities. Various styles of gardening parks have been built permanently on the Expo site to showcase gardens and cultures of each country and city by participating cities and the host city. The Expo, held every two years, represents the highest level of garden and flower exhibition in China. A total of

67 million dollars has been invested in the Expo as of April 2009. Overseas gardens include those from the U.S., France and Japan, etc.

Jinan is known as the “City of Springs” and is also famous for its abundance of cultural relics and historic sites dating back more than 6,000 years. International World Peace Rose Gardens is pleased that the World Peace Rose Garden has been chosen to symbolize our Sacramento community in Jinan, China.

On Thursday, June 17, the City of Sacramento welcomed an official delegation from its sister city Jinan, China. The 7 member delegation is here to celebrate the 25th anniversary of the sister-city relationship between Sacramento and Jinan.



IDEAS TO USE

Under the Members Only section of the ARS (www.ars.org) web site, there are Power Point programs for local societies to download for programs. Some of these are games. One of the popular games is Trivia. There are 3 trivia games about ARS and 3 trivia games about roses. Steve Jones and Jolene Adams updated the ARS games. The roses trivia games are being updated this month.

(Members only password on page 5, July/August magazine)



REMINDERS

NATIONAL MINIATURE CONFERENCE REMINDER

The 2010 ARS National Miniature Rose Show and Conference will be held in Milwaukee, Wisconsin, from August 20-22, 2010. Contact Diane Sommers, 262-781-7989 dianesommers@wi.rr.com for information.

FREE MARKETING PACKAGE!

If you are having a rose show, booth at a home/garden show, or rose seminar, call ARS at 318- 938- 5402, speak to Shirley, Laura, Chenique, and ask for a marketing package. It is a 16-pound box of American Rose Magazines, Trial Membership Forms, and Handbooks for Selecting Roses, all of which will catch people's attention and gives you a chance to talk to people about your group.

YOUNG ROSARIANS

Youth membership (up to age 18) in ARS. Send \$10 to ARS, with the youngster's name, address, age, e-mail address and your name. Many rosarians are working to see the youth membership grow. Sign your youngster up today!!

GUIDELINES & RULES FOR JUDGING ROSES

Guidelines and Rules for Judging Roses has been revised - all the changes approved by the Board of Directors since 2003 have been placed in the new Guidelines. You can order a copy from the ARS Store on the website at: http://www.ars.org/store/index.php?main_page=advanced_search_result&search_in_description=1&keyword=Guidelines

The new Guidelines, with the red binder cover is \$15. Just the pages (you put them into your own binder cover) are \$10. Shipping and handling is also charged.

(Editor's note: If you are interested in exhibiting or if you are involved in putting on your local rose show, the *Guidelines and Rules for Judging Roses* will be very helpful. Your society should have a copy for reference.)

LAST WORD

- Don't forget to vote on changes to the Articles of Incorporation by paper ballot found inside the front cover of July/August American Rose magazine **or online** at www.ars.org.
- Register soon for the Fall National ARS Convention in Atlanta; their theme is "GRITS: Growing Roses in the South"; registration/schedule in July/August American Rose and online at www.ars.org. Rose societies of Metro Atlanta, GA will host the event October 7-11 at the Hilton Hotel in Marietta, GA. Join other rose lovers from around the country for 4 wonderful rose filled days. Check the July/Aug magazine or ARS website for more information and registration form.
- Remember to send your rose show results to ARS. There is a form on the web page.



Opinions expressed in this monthly email are not necessarily those of the American Rose Society or its subsidiaries.

To respond to items in this ARS & You, please write to any committee member of the Local Society Relations Committee:

Jolene Adams, Chair	jolene_adams@comcast.net
Louise Coleman, Editor	roseylou@aol.com
Susan Bishop	susybishop@yahoo.com
Pat Hibbard	charlestonrose@bellsouth.net
Phil Paul	rosesrus65@verizon.net
Marcia Sanchez-Walsh	LosAngelesTinseltownRS@gmail.com
Charles Shaner	clshaner@yahoo.com
Pat Shanley	pshanley@aol.com
Dave Stever	greenrosedave@aol.com
Sue Tiffany	sunshine-n-roses@q.com



NEXT MONTH:

Some more interesting websites with great cultural rose information.

Articles you can use

ARS news important to your rose society.

Message from Jeff Wyckoff, President

Your comments and suggestions to improve this newsletter are always welcome.

Louise Coleman, Editor - roseylou@aol.com